

## **Ma Qun**

### **Lecturer of International Studies**



**Ma Qun**, Lecturer of School of International Studies, Guest professor of MBA center, Executive Director of Hangzhou Association ( Xiacheng District) for Non-Government Education, Founder and Director of MES (top ten distinguished non-government school )

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#### Education:

2000 M.S. (International Trade and Economics), Zhejiang University, China

1988 B.S. (Applied Linguistics), Zhejiang University, China

#### Occupational Experiences:

- 1988-Lecturer of School of International Studies and guest professor (since 2000) of MBA center, Liu Dan Award of excellent foreign language teaching (2000, Zhejiang University)
- 2007- Executive director of Hangzhou Association ( Xiacheng District) for Non-Government Education
- 1998- Founder and Director of MES(top ten distinguished non-government school in Hangzhou )
- 2007-2009- Coordinator and Interpreter of UNESCO Educational Innovation Forum
- 2000- Business advisor of Hangzhou Huakang Chemical CO., LTD, top three Xylitol export corporation in the world
- 2003-- Business Coordinator of Zhejiang Boshihua Environmental Engineering Co., LTD in business negotiations and technology transfer among Germany, Japan and Taiwan.
- 1993-1997 Standing Director and founder of Hangzhou Victoria English School from Taiwan
- 1996-2000 Supervisor of English Training Program in Zhejiang Province (Hongkong Springfield Organization)
- 1992-2000 Advisor , Coordinator and Investor in more than 25 international co-operative projects in environmental protection and chemical industry field from 13 countries

#### Research and Business Interest

- Provide a practical intercultural and professional training of various business skills for both experienced business students and pre-experience students in international business.
- Develop a new and innovative English training system and center for ESL teachers in teaching Chinese young learners to communicate in English in China

#### Course taught

- Practical Business English for graduate students ,
- Practical Business culture and communication skills for MBA students
- Business negotiations
- International Business
- Intercultural business culture and communication for foreign students
- Graduate English

#### Publications

**Cultures and Communications**, Zhejiang People's Publishing House, 2011

**Public Speech**, Hangzhou: Zhejiang University Press, 2009

**Practical Business English**, Hangzhou: Zhejiang university Press, 2007

**Chinese Translation of the Autobiography of Mary Kay**, Hangzhou: Zhejiang People's Publish House, 2003.

**Graduate English: Communication Skills**, Zhejiang University Press, 2001

#### Course on China Studies

Chinese Business Culture Studies